

**CURRICULUM VITAE**  
**Nina Langen, nina.langen@tu-berlin.de**

**Education**

- 2007–2012 PhD, Dr. agr., University of Bonn. „Ethics in Consumer Choice – An Empirical Analysis based on the Example of Coffee”. Grade: Summa cum laude.  
1999–2005 Dipl.- Ing. agr., University of Bonn. Diploma thesis: „Wettbewerbskontrolle in Deutschland und Auswirkungen auf die Strukturen der Ernährungsindustrie”. Grade: 1.3, best of class.

**Training, selected**

- 2013 Summer Institute on Bounded Rationality: Decision Making in a Social World. Max Planck Institute for Human Development, Berlin.  
Sep 2012 Communicating Food Science Workshop; Maitre project EU. Bonn.  
2007–2008 Bonn Interdisciplinary Graduate School for Development Research (BiGS-DR).

**Stipends and Awards**

- 07/2013 – 09/2013 Postdoc research fellowship, Fritz Thyssen Foundation, research stay at UMR GAEL INRA-UPMF, Grenoble Applied Economics Lab, Grenoble, France.  
06/2013 Scholarship, Max Planck Institute for Human Development, Berlin, for participation at the Summer Institute on Bounded Rationality.  
11/2012 Dissertation Award, Kompetenzzentrum Verbraucherforschung NRW.  
05/2008 – 12/2013 Awardee in the TRANSDISS network supported by the Network Technology Assessment (NTA) and the German Federal Ministry for Education and Research (BMBF).  
01/2007 – 02/2009 PhD scholarship, Robert Bosch Foundation.  
10/2003 – 09/2005 Student scholarship, Heinrich-Böll-Foundation.  
Travelstipends DAAD (2014); Wilhelm Schaumann Foundation (2009; 2011); Theodor-Brinkmann-Graduate School (2009).

**Employment History**

- Mar 2016 – current Prof., Technische Universität Berlin.  
Spring 2014 Lecturer, Alanus Hochschule, Alfter.  
Oct 2013 – Mar 2016 Assistant Professor (Akademische Rätin), Institute for Food and Resource Economics, Department of Agricultural and Food Market Research, Bonn University.  
Aug 2011- April 2012 Executive coordinator, project Reduction of food waste in German households, Verbraucherzentrale NRW, Düsseldorf.  
Feb 2009 – Oct 2013 Research Associate and Teaching Assistant, Institute for Food and Resource Economics, Department of Agricultural and Food Market Research, Bonn University.  
Feb 2007 – Jan 2009 Research Assistant, Center for Development Studies, Department of Economic and Technological Change, Bonn University.  
Dec 2005 – Jan 2007 Assistant and Junior Product Manager, Alnatura Produktions- und Handels GmbH, Bickenbach.

**Teaching**

- Master level Ethics in Food Consumption and Production; Behavioral Economics; Project Seminar Marketing and Market Analysis, Globalization and Fair Trade; Project-oriented Courses, Taste Lab  
Undergraduate level Quantitative Research Methods I; Nutrition and Health  
Supervision of PhD, master and bachelor students

## Selected papers

- Lorenz, B.A.; Langen, N. (2017): Determinants of How Individuals Choose, Eat and Waste – Providing Common Ground to Enhance Sustainable Food Consumption Out-Of-Home. *Journal of Consumer Studies*: 1-26. DOI: 10.1111/ijcs.12392.
- Lorenz, B.A.; Hartmann, M.; Hirsch, S., Kanz, O.; Langen, N. (2017): Determinants of Plate Leftovers in One German Company Catering. *Sustainability*, 9(5). doi:10.3390/su9050807.
- Lorenz, B.A.; Hartmann, M.; Langen, N. (2017): What makes people leave their food? The interaction of personal and situational factors leading to plate leftovers in canteens. *Appetite*, 116: 45-56. <https://doi.org/10.1016/j.appet.2017.04.014>.
- Janssen, D.; Langen, N. (2016): The bunch of sustainability labels - do consumers differentiate? *Journal of Cleaner Production*, 143: 1233-1245. <http://dx.doi.org/10.1016/j.jclepro.2016.11.171>.
- Grabs, J.; Langen, N.; Maschkowski, G.; Schöpke, N. (2016): Understanding role models for change: A multilayer analysis of success factors of grassroots movements for sustainable consumption. *Journal of Cleaner Production*, 134, Part A: 98-111; doi:10.1016/j.jclepro.2015.10.061.
- Goebel, C.; Langen, N.; Blumenthal, A.; Teitscheid, P; Ritter, G. (2015): Cutting Food Waste through Cooperation along the Food Supply Chain. *Sustainability*, 7 (2): 1429-1445; doi:10.3390/su7021429.
- Langen, N.; Goebel, C.; Waskow, F. (2015): The effectiveness of advice and actions in reducing food waste. *Waste and Resource Management*, 168 (2):72-86; doi: 10.1680/warm.13.00036.
- Klink, J.; Langen, N.; Hecht, S.; Hartmann, M. (2014): Sustainability as Sales Argument in the Fruit Juice Industry? An Analysis of On-Product Communication. *International Journal on Food System Dynamics*, 5 (3): 144-158.
- Langen, N.; Adenaeuer, L. (2013): Where does the Fair Trade price premium go? – Confronting consumers' request with reality. *Social Enterprise Journal*, 9(3): 293-314.
- Langen, N.; Grebitus, C.; Hartmann, M. (2013): Success factors of Cause-related Marketing in Germany. *Agribusiness*, 29(2): 207-227.
- Kloeckner, H.; Langen, N.; Hartmann, M. (2013): COO labeling as a tool for pepper differentiation in Germany: Insights into the taste perception of organic food shoppers. *British Food Journal*, 115(8): 1149-1168.
- Langen, N. (2011): Are ethical consumption and charitable giving substitutes or not? Insights into consumers' coffee choice. *Food Quality and Preferences*, 22(5): 412-421.
- Langen, N.; Grebitus, C.; Hartmann, M. (2010): Is there need for more transparency and efficiency in CrM? *International Journal on Food System Dynamics*, 1(4): 366-381.

## Research Grants (selected)

- German Environment Agency (UBA):** 'Analysis of potentials for sustainability of sporting goods'. (64,750 EUR). 01/2018 – 12/2019
- LANUV NRW:** 'Sustainable nutrition and reduction of food waste in canteens'. (14,250 EUR). 06/2017 – 11/2017.
- BMBF:** 'NAHGAST. Development, testing and dissemination of concepts for sustainable production and consumption in the field of out-of-home catering'. (230,579 EUR). 03/2015 – 04/2018.
- Competence Center Consumer Research NRW:** 'Graswurzelbewegungen auf die Füße geschaut – Oder: Gemeinsam gegen die Verschwendung: Identifizierung von Motiven und Erfolgsfaktoren in Deutschland' (28,500 EUR). 05/2013 – 04/2014.
- Competence Center Consumer Research NRW:** 'Valide Erfassung von Lebensmittelabfällen auf Haushaltsebene und Ermittlung der Bestimmungsgründe zur Abschätzung des Informationsbedarfs der Haushalte'. 09/2012 – 12/2012.
- Ziel2. NRW/EU:** 'Nachhaltigkeitsstudie Ernährung.NRW' with Proff. Hartmann and Berg and Institut für Nachhaltiges Management e.V. (565.000 EUR). 01/2012 – 01/2014.